



Bury+Partners

W E B S I T E R E D E S I G N

WATERS CREEK AT MONTGOMERY FARM - ALLEN, TEXAS

One place, with many solutions.

Since 1984, our clients have come to rely on Bury+Partners for sophisticated designs and consulting in the fields of Civil, Mechanical, Electrical, Traffic and Transportation Engineering, Surveying, Landscape Architecture, Land Planning, Project Management, Sustainable Solutions and Construction Management/Administration.

Bury in the News

- New Executive Team Leads Bury+Partners Through Transition
- Land Design Partners and Bury+Partners A Joint Combination

[View More Projects >](#)

Our Portfolio Speaks for Itself

Legacy, a new urban-themed center, encompasses a total of 400 acres of mixed-use development consisting of 100,000 sq ft of specialty retailers, restaurants and big-box stores. Life Time Fitness developed a 150,000 sq ft facility at the site while other tenants being considered for the site include office, multi-family, entertainment venues and a hotel.

Leadership

The Bury Advantage Executive Management | Managing Principals | Principals | Business Development Team

Executive Management

Jim Knight is a recognized leader in both the public and private sectors for his ability to manage diverse teams of design consultants on complex, large-scale projects. He has extensive experience with project development, due diligence planning, project management, hydraulics, hydrology, utility design and regulatory compliance.

Mr. Knight also has a broad range of experience working in sensitive areas and with environmentally sensitive projects that involve water quality issues as well as endangered species and aquifer recharge. Mr. Knight has worked widely with environmental groups, concerned citizens, municipal staff, environmental boards, state commissions and city councils.

Services: Landscape Architecture

Services Overview

- Engineering
- Landscape Architecture
- Land Planning
- Construction Administration
- Surveying
- Sustainable Solutions

Providing our clients with the highest quality service coupled with creative, yet functional design solutions is our goal. Whether working on a master planned community, a small community park, or a resort, our landscape architects consider unique social, environmental and economic needs. A few of our landscape architecture services include providing landscape design, permitting and accessible design to both public and private clients.

Landscape Architecture Projects

Offered for the Following Markets:

- Commercial/Industrial
- Government
- Healthcare
- Higher Education
- Hospitality
- Infrastructure
- K-12 Education
- Land Development
- Master Planned Communities
- Mixed Use
- Office
- Residential
- Retail

Portfolio

View All Services By Markets Browse by Name or Type

Featured Projects

Teravista Round Rock, Texas

Teravista is a 1,300-acre master-planned community that features 1,200 homes, 350 apartments and a 133-acre business park. Amenities include a 7,000-yard, championship-length golf course with a clubhouse and recreation center, sports areas and lakes. The development has satisfied the need of the community by planning and including areas to be designated for commercial and mixed use. Large residential communities bring with them the need for grocery stores, convenience stores, etc. By including these into the Master Plan, the developer has provided for a future need as this community continues to grow and expand.

[Learn More >](#)

Dell Children's Medical Center of Central Texas

Austin, Texas

Portfolio > Featured Projects > Dell Children's Medical Center of Central Texas

Bury prepared the civil site development plans for the \$200 million Dell Children's Medical Center of Central Texas (DMCCCT). The DMCCCT is a 40-level, 464,000-sq-ft medical facility. The 25.5-acre campus has the capability to expand to 640 beds, add five medical office buildings, a two-level ambulatory care and three parking structures. A particularly remarkable feature of the project is the development of an onsite combined heating-cooling plant (CHP) utilizing the most efficient natural gas-fired turbine available. The CHP is 73% more efficient at converting primary fuel to useful energy. Research in Germany shows that in transportation this results in a 42% savings in primary energy utilization when compared to a typical power delivery system. This project was the top overall award at the 2005 Austin Business Journal Red Event Awards and won the 2007 Judge Award for design from Texas Construction Magazine. The two-story building is the first in the world to receive LEED Platinum Certification and the facility has been awarded the top ranking of five stars by the Austin Energy Green Building Program.

Services Provided

- Engineering
- Construction Administration
- Surveying
- Sustainable Solutions

Related Projects

Blog

Seaholm District to Get a Facelift

The City of Austin issued its response to City Hall last Tuesday evening. The main goal of the proposed re-zoning for the redevelopment of the Seaholm District. The second industrial district of downtown Austin is being re-zoned to allow for a variety of uses, including residential, office, retail, and entertainment. The development package also includes the construction of a high-rise apartment building, a new commercial building, a new residential building, and a new retail building. The project is expected to be completed in 2015.

[View this video on the Seaholm District Project](#)

View the following sites for more information:

- Seaholm District
- City of Austin
- Seaholm District
- Seaholm District
- Seaholm District
- Seaholm District

Learn more about our services:

[Engineering](#) [Construction Administration](#) [Surveying](#) [Sustainable Solutions](#)

The Bury Way

The Bury Way: Product Programs, Career Development, Benefits, Current Positions

What's Behind the Success of Our Company?

Our people. The Bury Way describes the core values that define our people and what our clients expect of us. We are a service business, and we put people who achieve our client's success.

- We are Client Focused
- We are Execution Oriented "Owning the Details"
- Creative Problem-Solving is Everybody's Job
- We Treat Each Other with Respect
- We are a Mutual Benefit Team

The Bury Way in Action

People here are very dedicated. The level of service to clients is something they really enjoy.

James Parnick, Senior Project Manager, Dallas, Bury+Partners, Austin Office since 2012

Employee Spotlight

James Parnick, Civil Engineer

Community Involvement

We believe that giving back in the communities we live and work in should not be an afterthought or for PR purposes. As we have grown over the years, so to have the issues that affect our professional team. While some companies focus on their focus on issues that have a deeper impact, Bury+Partners remains committed to spreading our giving out to the causes that impact our staff, our clients and our communities. In every office, we encourage our teams to give of their time, their money, and their skills. This "give beyond work" of community involvement is intertwined with our core values and will be a part of who we are for as long as we are.

Social Activity

The Bury Family of Companies hosts annual Thanksgiving luncheons, holiday parties and regularly scheduled social events at all of our offices. We also know how to have fun in the office. San Antonio employees enjoy parties on the lawn and basketball games. Austin employees have had chili cook-offs and ice cream socials. We're here all day - might as well enjoy ourselves too!

Current Positions

The Bury Way: Product Programs, Career Development, Benefits, Current Positions

Senior Project Manager - The Progression

Responsible for the overall management of the project from start to finish. This includes client relations, budgeting, scheduling, and ensuring the project is completed on time and within budget.

Project Manager

Responsible for the day-to-day management of the project. This includes coordinating with the client, managing the project team, and ensuring the project is completed on time and within budget.

Senior Civil Engineer

Responsible for the design and construction of civil infrastructure projects. This includes roads, bridges, and water supply systems.

Senior Mechanical Engineer

Responsible for the design and construction of mechanical systems. This includes HVAC, plumbing, and fire protection systems.

Senior Surveying Engineer

Responsible for the collection and analysis of surveying data. This includes land surveying, construction surveying, and geomatics.

Senior Construction Administrator

Responsible for the management of construction projects. This includes contract administration, cost control, and quality control.

CLARIFICATION STATEMENT

MARKETING OBJECTIVE

After 27 years in business and some fairly basic websites since 1995, Bury needed a complete website redesign. Our main objectives were to deliver a functional and up-to-date site with new, administrable, back-end technology AND to be “found.” Our search engine rankings were low with our old site, but will be improving each day as we drive traffic and improve on our SEO (search engine optimization) strategies. We wanted to add a broad search capability in our project portfolio section, more depth on projects by market sector, greater visual presentation of project photography, integration of social media (Facebook, Linked-In and Bury Blog to start) and integration of video throughout.

RESEARCH, PLANNING, AND IMPLEMENTATION

Research

- We interviewed five web design firms, narrowed the best fit to two firms and ultimately selected White Lion Internet Agency of Austin, Texas.
- As the scope of the project was established, we had a number of influencer meetings to ensure the new site would meet the needs of our broad based consulting firm.
- A collection of industry and non-industry sites were evaluated to provide designers with direction toward best practice design and functionality.
- Visioning sessions were held to establish internal needs and wants.
- An SEO partner was selected as part of the implementation team.
- A filmmaker was hired to storyline and produce video content for the site to improve organic search.

Planning

As the implementation team was formed, a formal process was followed that included the following steps:

- Project Management
- Timeline & Process
- Design
- Content
- Programming
- Quality Assurance
- Hosting
- Maintenance

Implementation

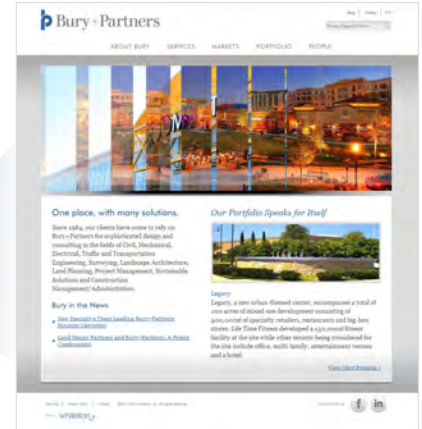
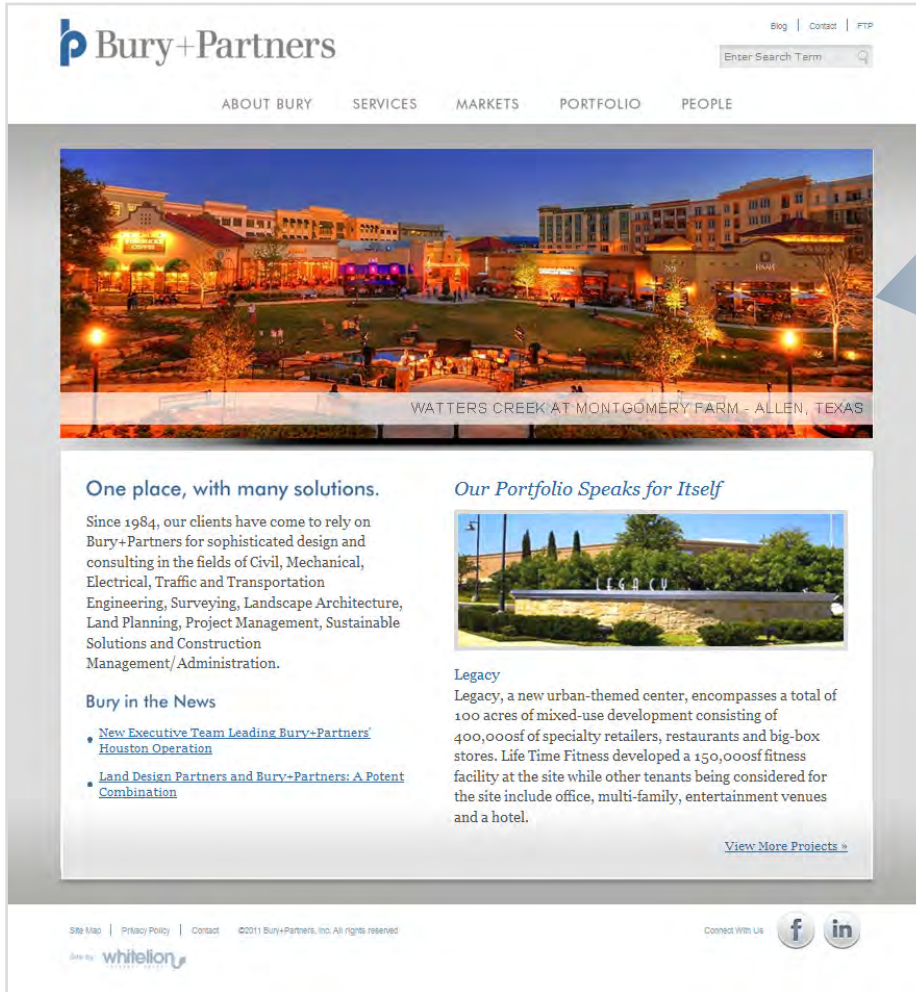
- The execution of our scope heavily revolved around the content provisioning for the new site. Our goal was to create all new content front to back. We achieved this goal.
- Having had no social media presence prior to the new site being launched, the addition of Facebook, LinkedIn and a Bury Blog required a steep learning curve.
- As designs were approved and content applied, the final third piece of our timeline involved usability testing and QA/QC.
- The site went live to the world on October 3rd.

RESULTS

- We are running Google Analytics now to establish baselines prior to SEO strategies being applied. Post launch, our organic search on very basic search language has taken us from Page 9 on Google to Page 2.
- We are executing internal and external communication plans to drive traffic to the site.

BUDGET/ACTUAL COST/COST PER UNIT

Website Design	\$24,519
SEO Strategy	\$2,400
Video Production	\$6,600
Ongoing SEO	\$3,000/mo

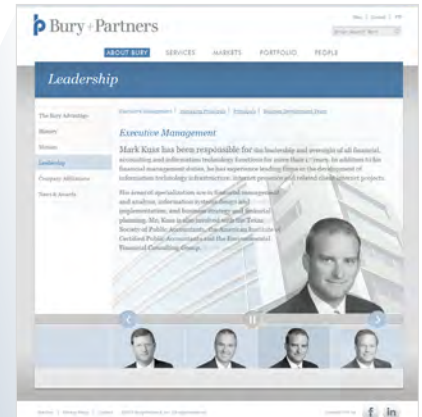
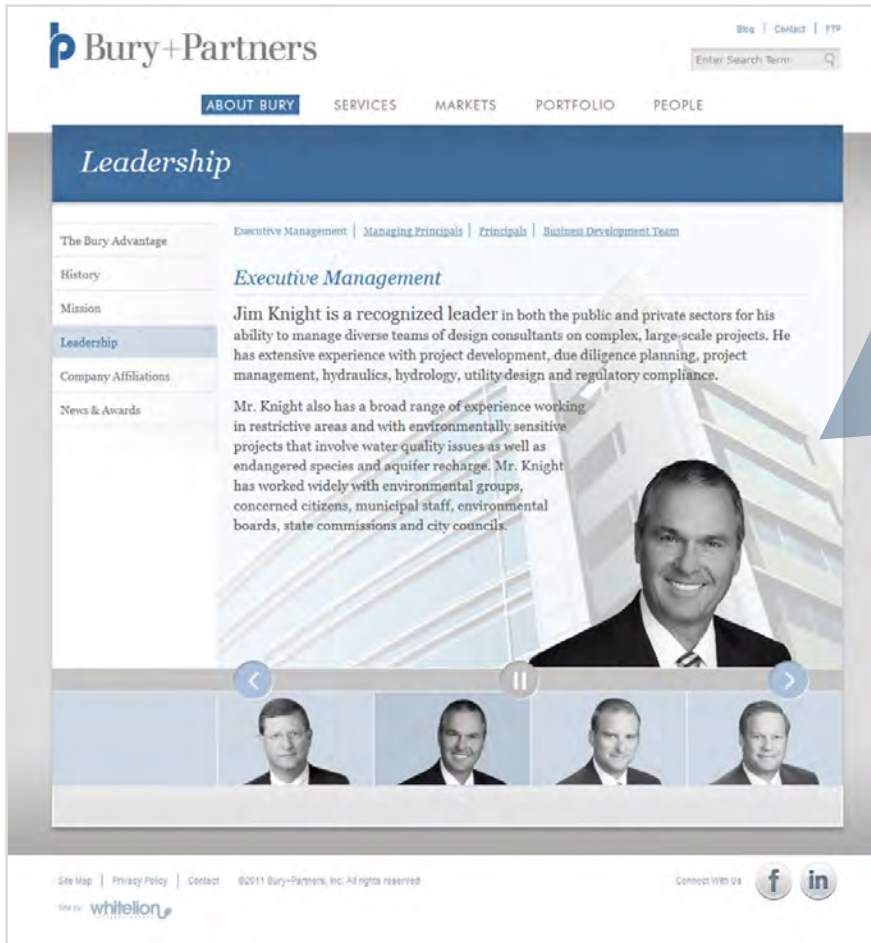


Transitioning Slideshow

A large amount of real estate has been used to feature a moving slideshow on our home page. Every few seconds, the image transitions into another labeled project photo.

Visual Interest

In the process of redesigning the Bury website, much attention was given to composition and visual impact. We needed a fresh, new look that included plenty of inviting imagery, videos and wayfinding elements. We needed a refined visual design to reflect both the company's identity and offer clients and future employees a functional way to access information on our firm.

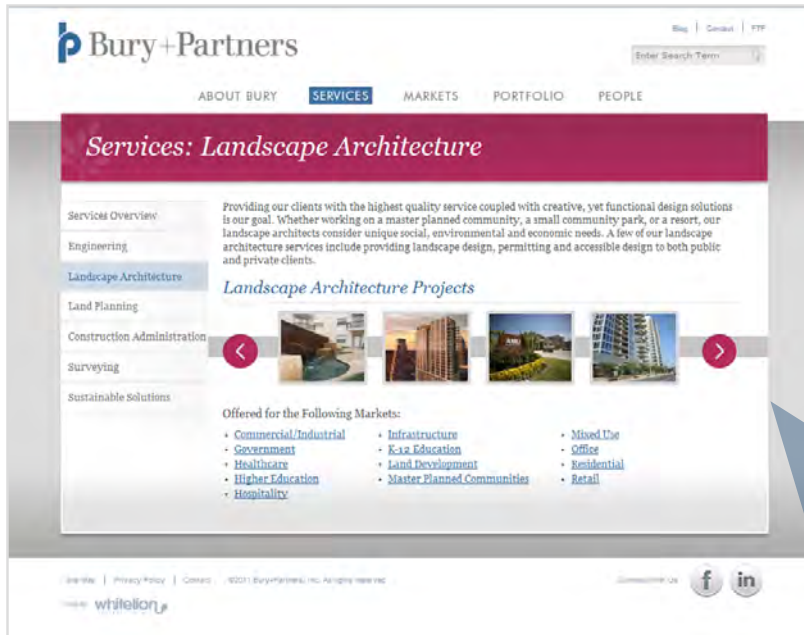


Leadership Gallery

We have included a moving leadership gallery. Every few seconds, the image transitions into another leader of our firm. You can also pause the slideshow, advance or go back to the previous person, or you can simply click on any of the thumbnails below to view that person.

Featured Key Personnel

The leaders of our firm are highly dedicated individuals and do a superb job of representation. We wanted to fashion this presentation on the website as something more of an introduction to clients and future employees. This section will offer you information on our Executive Management, Managing Principals, Principals and Business Development Team.



Looped Information

Another convenience built into the user experience was listing all of our services in the left margin and markets at the bottom of the page. Visitors can jump from this page directly to their preferred markets page. The landing page is consistent with this format.

Symbols & Color Coding

We have assigned symbols to our services as well as colors. This is used throughout the site to indicate where services overlap within projects.



User-Friendly Experience

We want our visitors to peruse the site and learn more about us, so we spent a good amount of time making the experience user-friendly. When you navigate to one of our services pages, you will find a short description of that service. The thumbnail carousel invites the user to click through some of our projects where we have provided that service. The user can click the left and right arrows to view more thumbnails or click on a thumbnail to view a description of that project.





Services Provided

ENGINEERING >

CONSTRUCTION ADMINISTRATION >

SURVEYING >

SUSTAINABLE SOLUTIONS >

Color Coding

As previously mentioned, our services are color coded throughout the website. This helps the user identify what services were provided by Bury for this project at a quick glance. Color coded bars also act as links to the indicated services page.

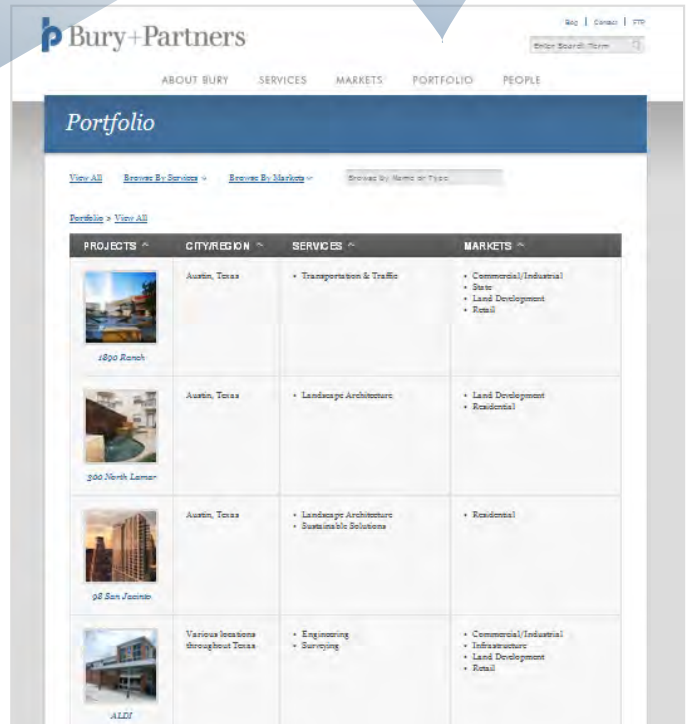
Project Representation

Throughout the website redesign, we focused on ways to better represent the quality of work we provide and to present a better sampling of our portfolio. We kept our information brief and to the point, including information that best conveys the nature of the project without bogging them down with too much information. Additionally, you will find another carousel featuring projects where Bury provided similar services at the bottom of each project page.

[View All](#)

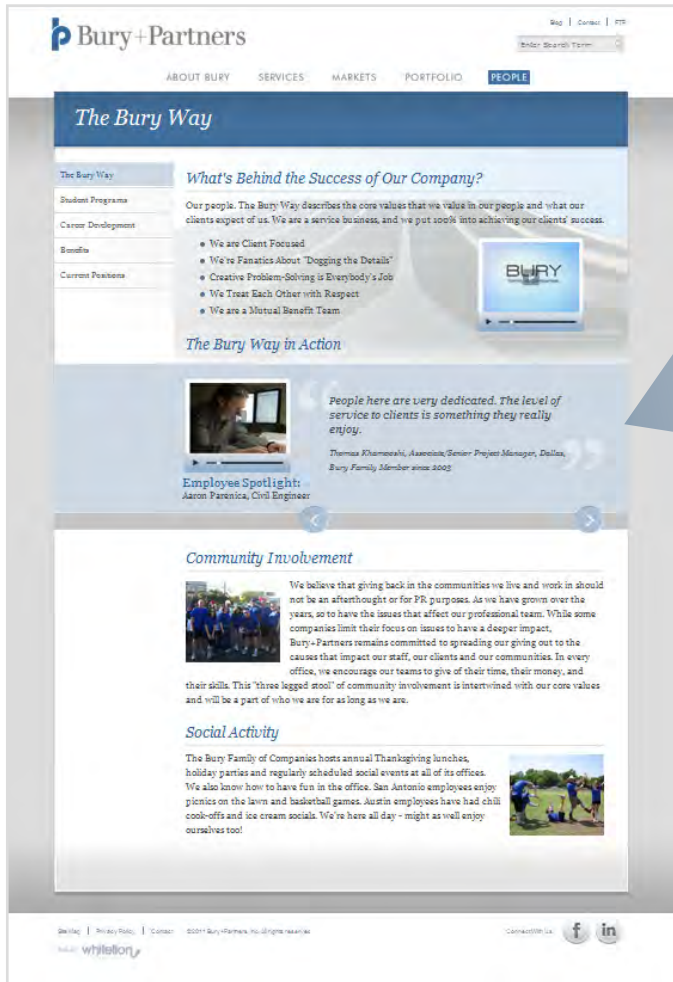
[Browse By Services](#) ▾

[Browse By Markets](#) ▾



Project Search

We thought it would be useful if we could offer an entire listing of our projects in our portfolio section, allowing visitors to sort by name, location, services and market sector. The user can sort this list by double clicking the header in which they are most interested, or by searching for key words by typing in a query.

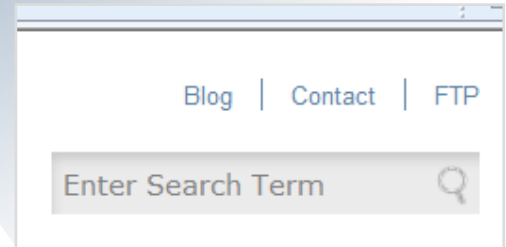
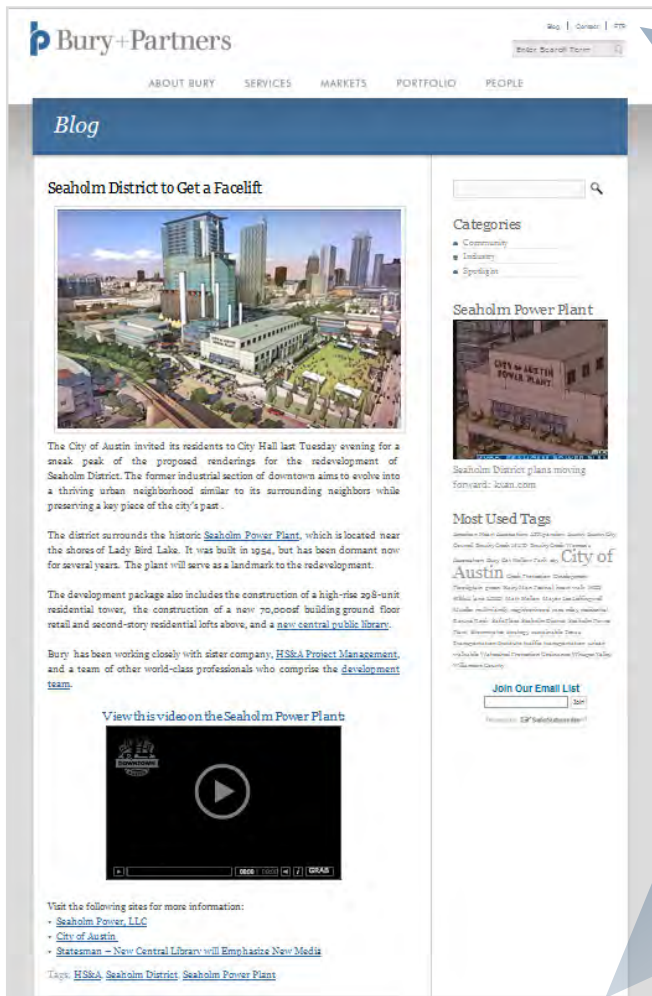


Video Embedding

One marked change from our previous website is the ability to include videos. We worked with a videographer to create short videos that represent the experience of Bury employees in the work environment and how the firm stands behind its core values.

Bury's Culture

Culture is very important at Bury, so we determined that it would be helpful to include a page on The Bury Way, which outlines our culture and what it might be like to be a part of it. This page includes our core values, quotes from current employees and a little information on our commitment to the community and having a little fun together.



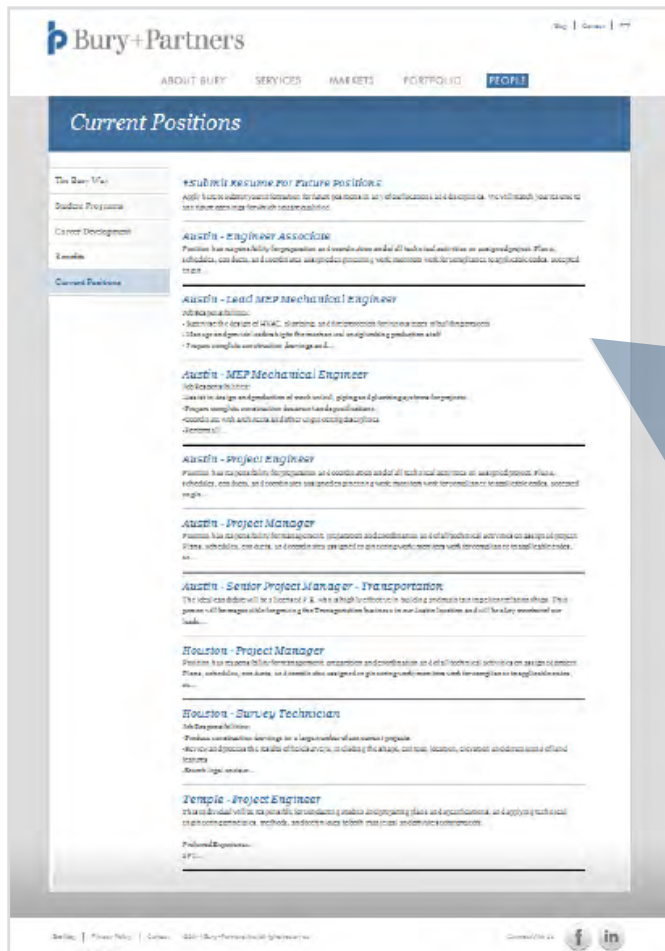
Social Media Links

We created a blog, which can be accessed at the top right of any page. We have also added Facebook & LinkedIn links to the bottom of every page.



Getting Found

While aesthetics are certainly important, it would do us no good to have a website that no one can find. We are working hard to drive traffic to our new site through social media outlets, the use of video throughout the site and building solid search engine optimization strategies.



Site Admin Usability

An ongoing goal of Bury's is to keep content fresh and up-to-date. The web developers at White Lion built us a Site Admin Portal to help us tackle these updates with ease. This gives the firm the ability to update on a moment's notice and will ensure the firm can stay focused on content.

Third Party Applications

The back-end technology upgrade has allowed Bury to use third party vendors for our blog and our list of current positions. These pages have a unified look and appear to be part of the same website.

Cloud Technology

Realizing that a voluminous project portfolio would require a large amount of server space and quick download, we decided to store our portfolio images in the cloud.

Technology Upgrade

A major component Bury needed to address while tackling the website redesign was the outdated back-end technology. Our web developer used a software bundle referred to as LAMP. LAMP is an acronym for a solution stack of free, open source software, originally coined from the first letters of Linux (operating system), Apache (web server), MySQL (database software) and PHP (web scripting language), which are principal components to build a viable web server. When used together, they form a solution stack of technologies supporting the largest global market share of web site and web applications.